INDIA STRATEGY



Charting India in Perspectives

In this chartbook, we look at India's evolving macro variables to get a sense of how the economy is taking shape. We assess various high-frequency indicators spanning mobility, retail spending, agricultural output, monetary and fiscal conditions to assess the prevalent health of the aggregate demand.

- Urban Consumption remains stable, manifested by Retail spending, Air travel, and Auto Sales and Credit offtake. However, Rural consumption remains passive, when seen through the prism of weak FMCG volumes and two-wheeler Sales which are still below pre-pandemic levels.
- Electricity Consumption is making new peaks and that too during the monsoon season which is traditionally a lull period. Power demand during the monsoon period is higher than in the summer season. This is attributed to high humid weather conditions and a ramp-up in industrial activity ahead of the festival season.
- Freight and Cargo data suggests divergence in terms of stable domestic demand amid slowing weak external trade. Exports and Imports continue to contract on a y/y basis, though the pace of contraction is slowing. On a m/m basis, outbound shipments of Petroleum products, Capital Goods and electronics have picked up. Higher Non-Oil and Non-Gold imports denote resilience in domestic demand
- Real Estate Markets remain buoyant, with rising absorption of bigger houses, notwithstanding the higher interest rates
- Services activity spearheaded the economic growth in Q1 FY24 and frequency indicators suggest that the traction is sustaining. Manufacturing activity is also exhibiting strength ahead of the festive season
- The formal economy is creating jobs, depicted by the rising number of salaried employees and positive employment outlook. Rural employment is showing some improvement, which is quite a seasonal phenomenon during the monsoon given the pick-up in Agricultural activity

- Notwithstanding the occurrence of El Nino and uneven spatial distribution of rains, sowing of Kharif crops has been normal. Having said that, the sowing of crops like Pulses has been impacted, as Pulses growing regions have low irrigation levels. Water Reservoir level is well below the Seasonal trend and is an area of concern for the Rabi Crops. The government is adequately insulating the farmers from adverse weather and crop losses and is also looking at supply-side measures in terms of importing Pulses to contain price shocks
- Credit flow is strong towards Services and Consumers, while deposit growth still lags, resulting in tight Banking liquidity. This has prompted RBI to go slow on the withdrawal of liquidity.
- Notwithstanding cumulative rate hikes of 250bps, the longer end of the yield curve has been largely contained. The inclusion of India's Bonds in Global Indices is also keeping the yields lower. However, yields have surged on the short end of the curve, resulting in a flat yield curve.
- The transient rise in prices of perishable commodities has not materially changed the inflation projections, persuading RBI to stick with a status quo on the policy rate. However, there is no visibility of an interest rate cut given the uncertainty over agricultural output and elevated interest rates in the US and Europe.
- Gross Tax revenue growth is underpinned by robust Income Tax collections, though growth in Corporate Taxes has slowed. Indirect Tax collections remain strong. Govt Expenditure remains under control, providing the Government comfort in its fiscal deficit target.
- FY24 Current Account deficit is estimated to narrow to 1.4% of GDP from 2.2% in FY23 amid slowing merchandise imports and stronger service exports. CAD for FY24 is seen at US\$51bn when compared with US\$67bn in FY23. Portfolio flows can turn the BoP balance into a positive of US\$20bn

CONSUMPTION

Exhibit 1: Passenger Traffic through Air stays surprisingly strong during monsoon months, which is a traditionally a lull period. However, dip in Toll collection and consumption of petroleum products suggests that private mobility has been impacted by heavy rainfall and damaging landslides in North India

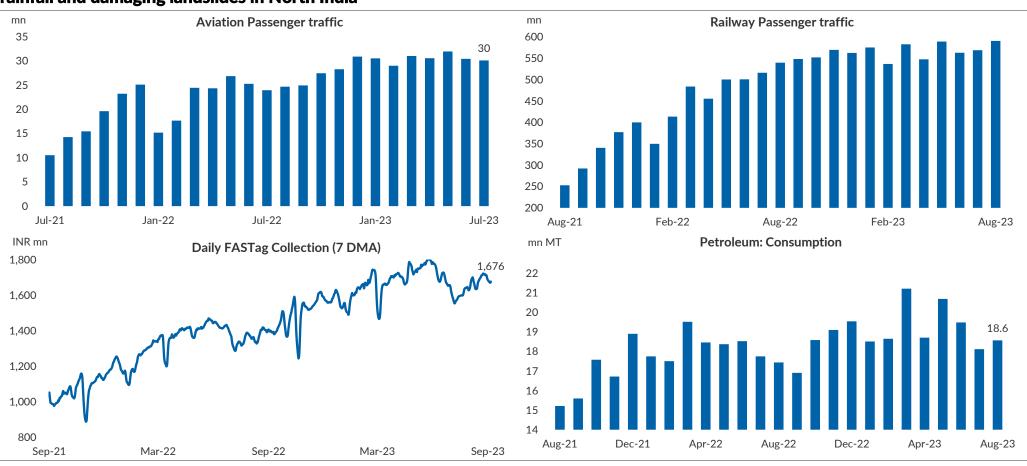
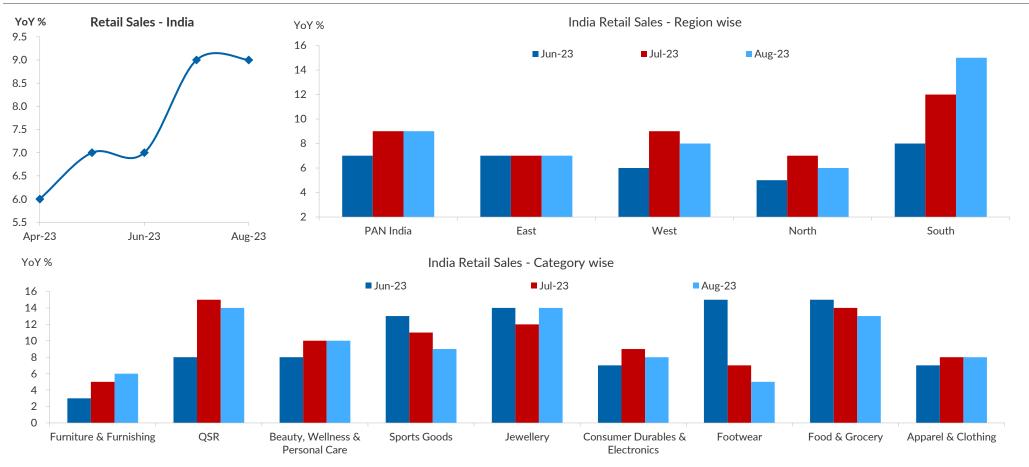
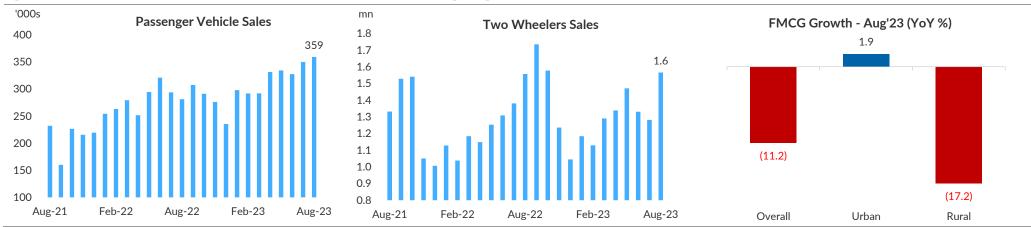


Exhibit 2: Retail Sales survey indicates that Urban consumer discretionary spending has regained momentum, with spending on Dining, Wellness, White Goods and Home improvement showing traction



Source: RBA, YES Sec

Exhibit 3: Car sales also denote strength in Urban discretionary spending, though Rural consumption still remains passive, manifested by FMCG volumes, Two wheeler Sales are still well below pre-pandemic levels



Source: CEIC, Bizom, YES Sec

Exhibit 4: Electricity demand remains well above the seasonal trend and long-term average. Steel consumption also remains healthy

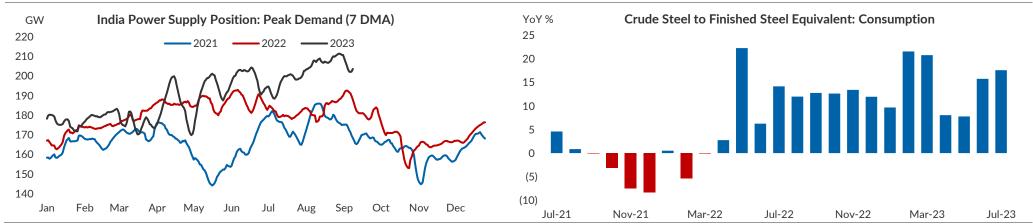
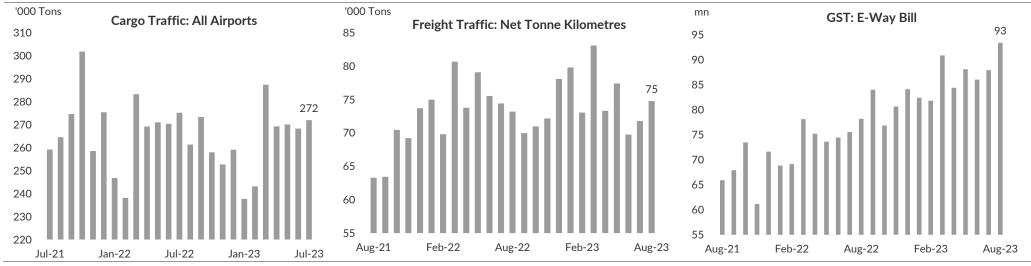




Exhibit 5: Movement of Goods pertinent to External trade exhibit signs of slowdown, while domestic trade remains stable



Source: CEIC, YES Sec

Exhibit 6: Digitalisation: Surging UPI volumes cannibalize Cash withdrawals, while IMPS transactions stagnate

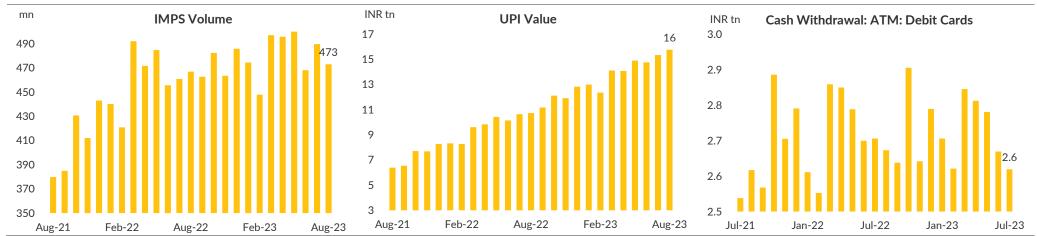
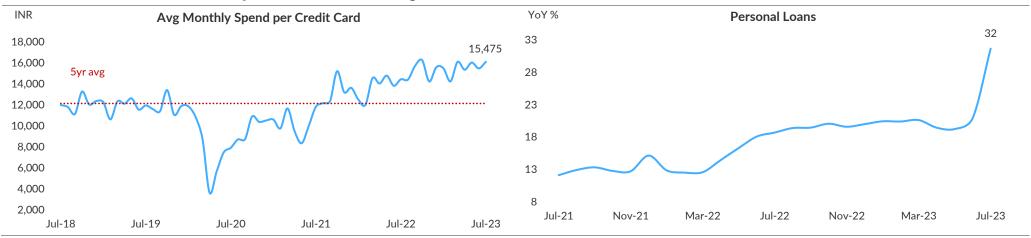
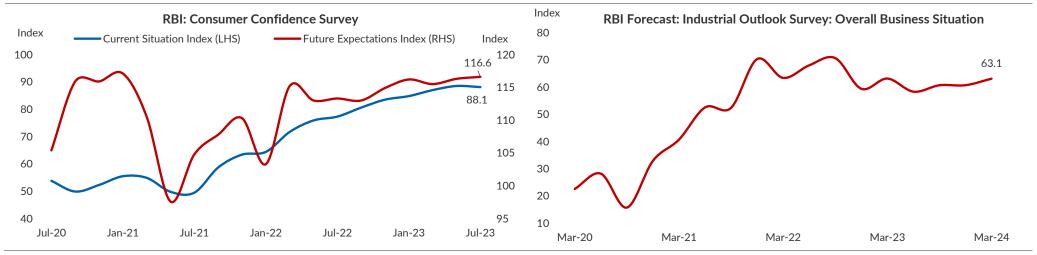


Exhibit 7: Retail Credit offtake persists with its strong momentum



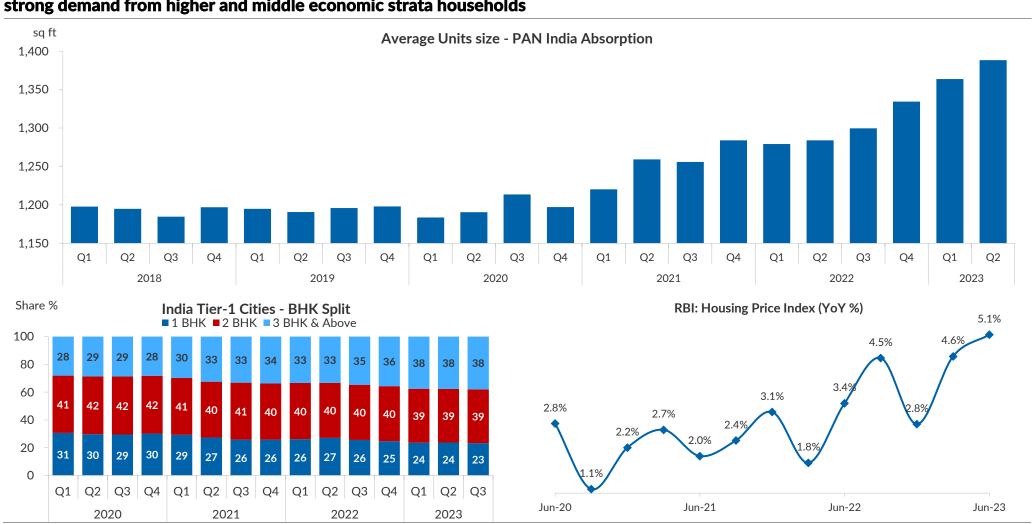
Source: CEIC, YES Sec

Exhibit 8: Notwithstanding higher interest rates and global headwinds, Consumer Confidence and Business Optimism remain stable



REAL ESTATE

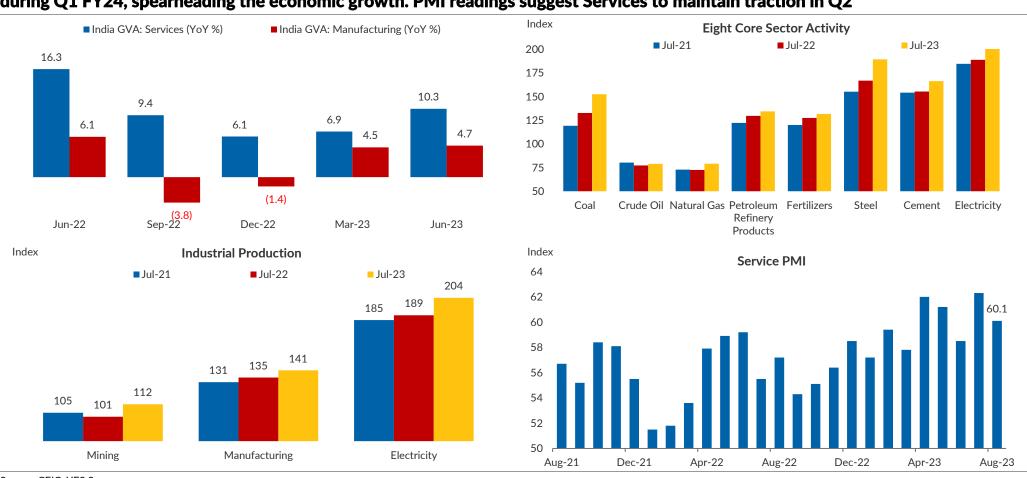
Exhibit 9: Property markets remain buoyant, with rising demand for bigger houses, while residential prices see a steady rise, conveying strong demand from higher and middle economic strata households



Source: PropEquity, CEIC, YES Sec

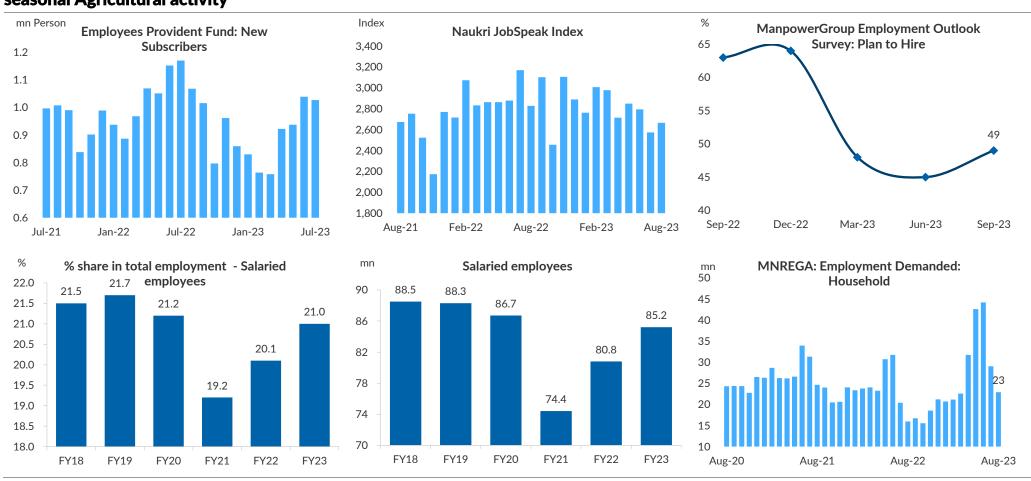
BUSINESS ACTIVITY

Exhibit 10: Manufacturing activity maintains traction, corroborated by frequency indicators. Services activity witnessed strong jump during Q1 FY24, spearheading the economic growth. PMI readings suggest Services to maintain traction in Q2



EMPLOYMENT

Exhibit 11: Formal Job creation remains stable, while the rural employment situation is showing some improvement due to the seasonal Agricultural activity



Source: CEIC, Bloomberg, YES Sec

AGRICULTURE

Exhibit 12: El Nino and uneven spatial distribution of rainfall has not materially impacted sowing activity of Kharif crops, though Pulses remain adversely impacted due to low irrigation levels in specific growing regions. Water Reservoir levels are below the Seasonal trends, while Low Food grain inventory level is a concern. The government is adequately insuring the farmers from adverse weather and crop losses...

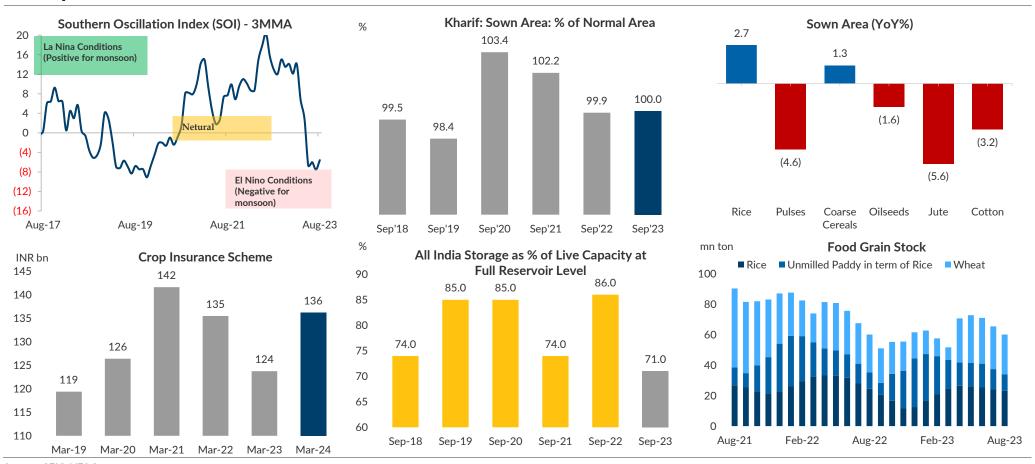
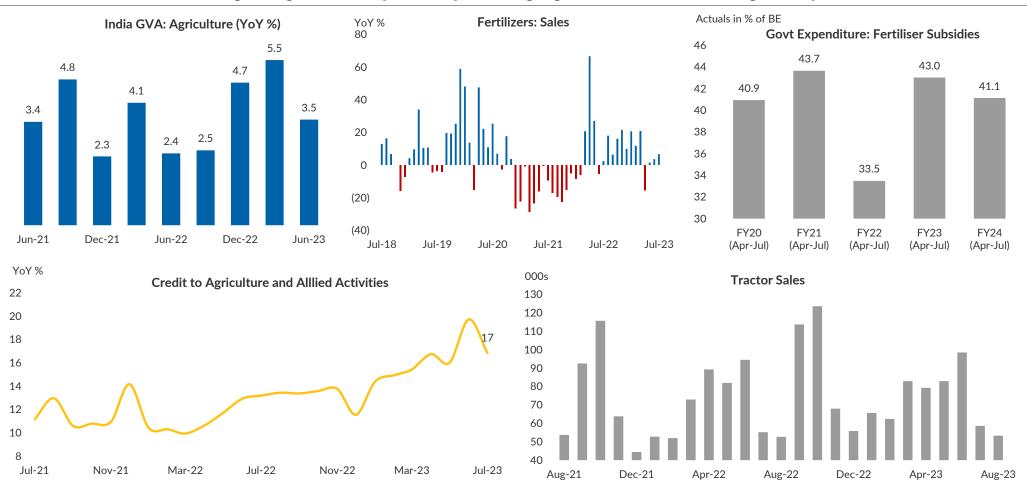
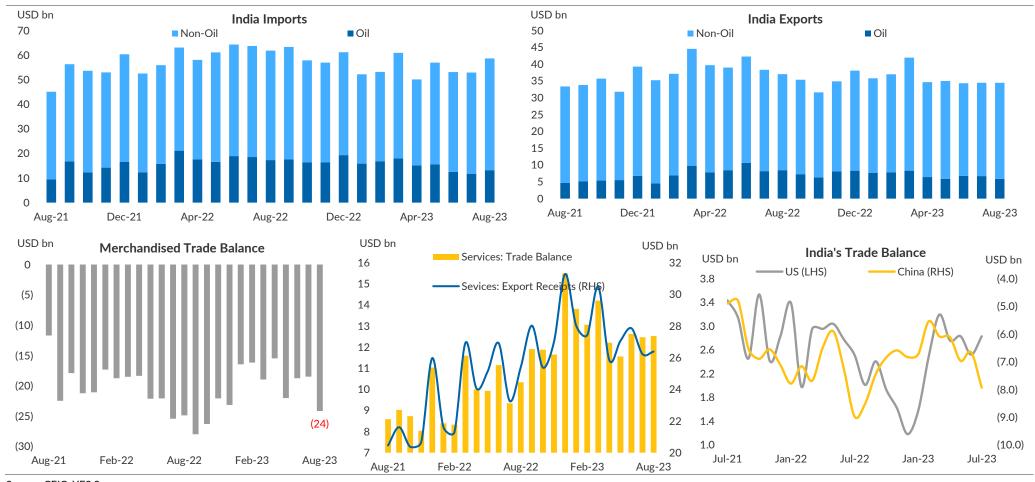


Exhibit 13: ...and also subsiding the agricultural inputs and promoting higher credit for the farming activity



TRADE

Exhibit 14: Exports and Imports continue to contract on a y/y basis, though the pace of contraction is slowing. Exports have picked up on a m/m basis, helped by shipments of Petroleum products and Capital Goods and electronics. Higher Non-Oil and Non-Gold imports on m/m and y/y basis denote resilience in domestic demand. Notwithstanding the slowdown in Advanced Economies, Service Exports remain robust



CREDIT / MONETARY

Exhibit 15: Credit offtake continues to grow above deposit growth, though the gap between them is narrowing. Credit flow is strong towards Services and Consumers, though demand from Industry has slowed down in the wake of rising interest rates. Banking liquidity remains tight, reflected by a Call money rate which is higher than the Repo rate and MSF rate...

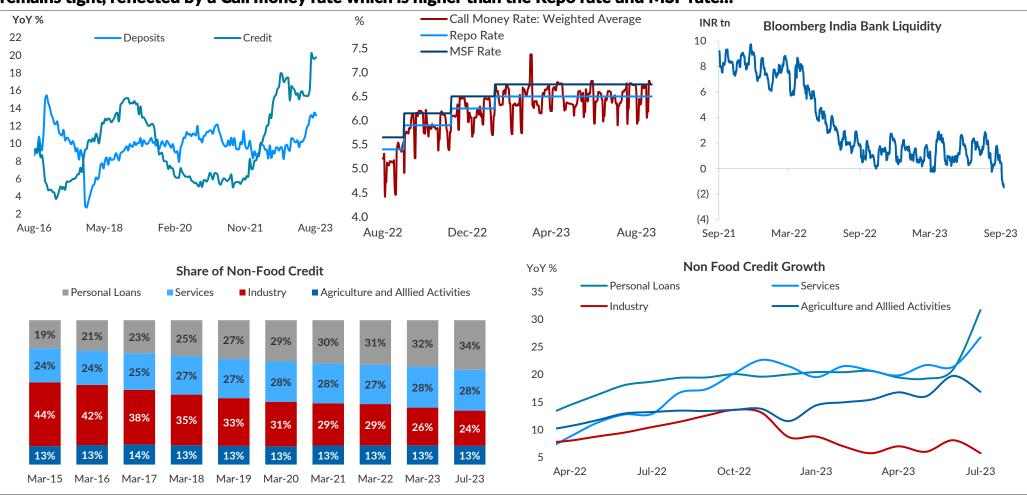
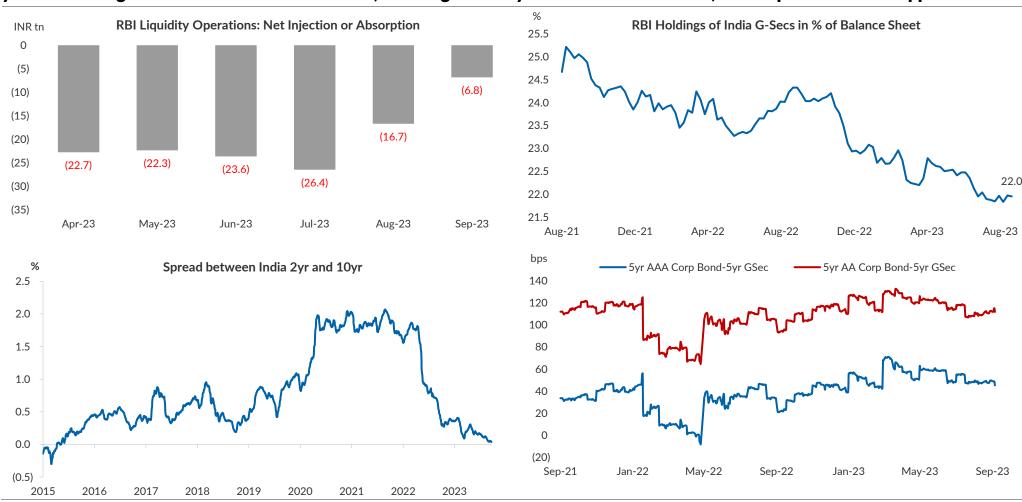


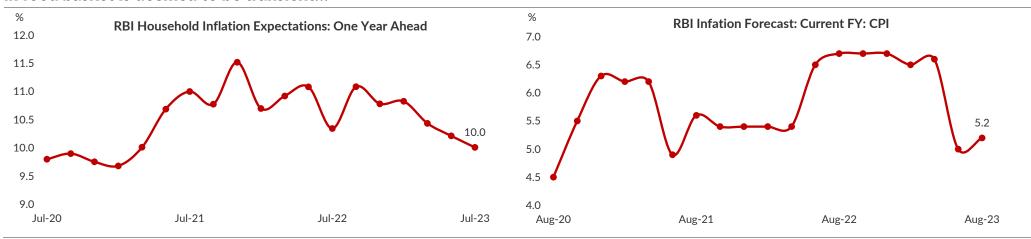


Exhibit 16: ...prompting RBI to go slow on the withdrawal of liquidity. Notwithstanding cumulative rate hikes of 250bps, the longer end of the yield curve has been largely contained. Inclusion of India's Bonds in Global Indices is also keeping the yields lower. However, yields have surged on the short end of the curve, resulting in a flat yield curve. Nevertheless, credit spreads remain capped



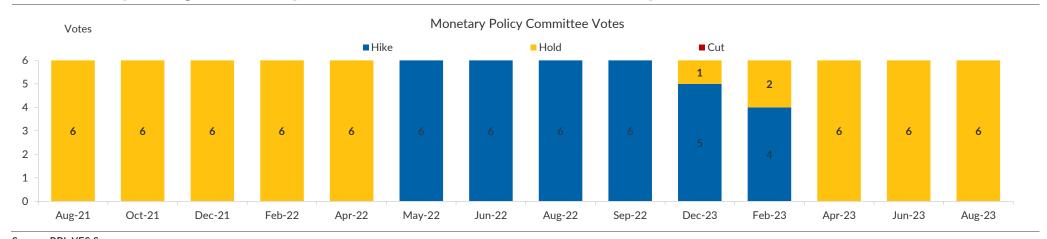
Source: CEIC, Bloomberg, YES Sec

Exhibit 17: Rising inflation in perishable commodities has not materially changed the inflation projections, as the recent price pressure in food basket is deemed to be transient...



Source: CEIC, YES Sec

Exhibit 18: ...persuading RBI to stick with a status quo on the policy rate. However, there is no visibility of an interest rate cut given the uncertainty over agricultural output and elevated interest rates in US and Europe

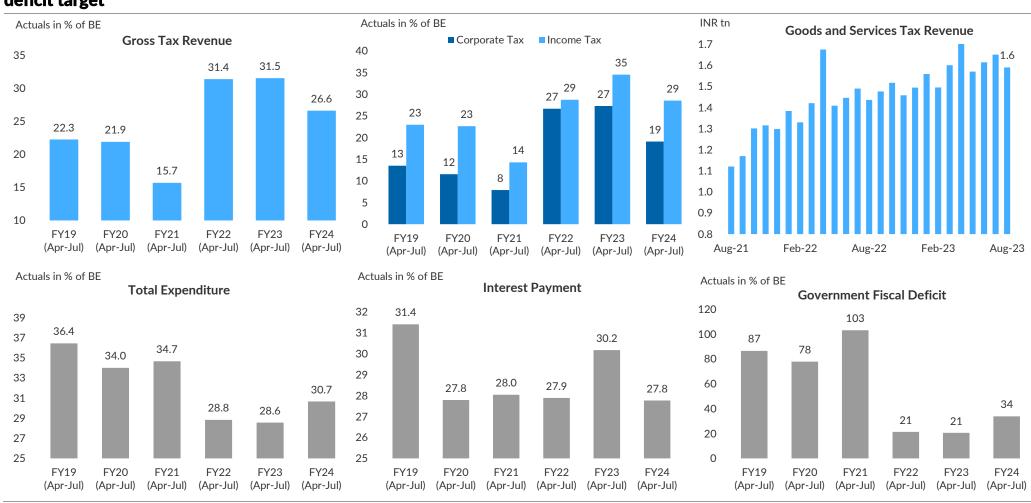


Source: RBI, YES Sec



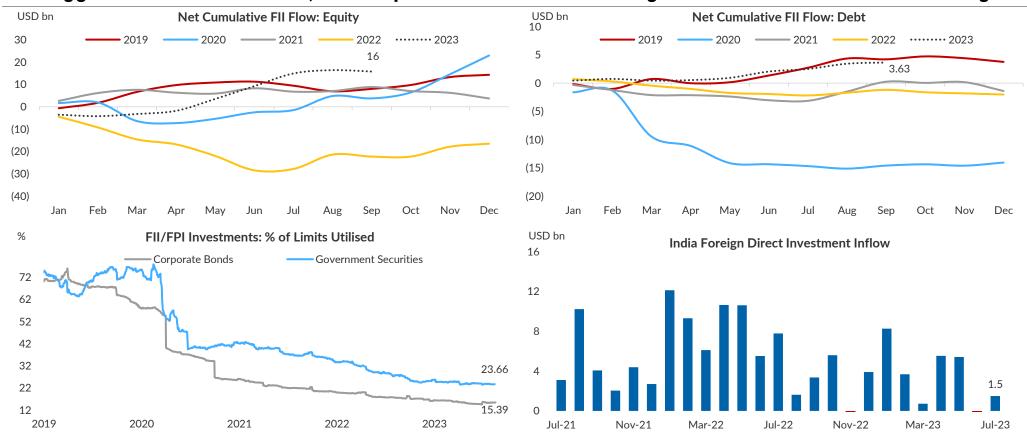
FISCAL

Exhibit 19: Gross Tax revenue growth is underpinned by robust Income Tax collections, though growth in Corporate Taxes has slowed. Indirect Tax collections remain strong. Govt Expenditure remains under control, providing Government comfort in its fiscal deficit target



FOREIGN INVESTMENTS

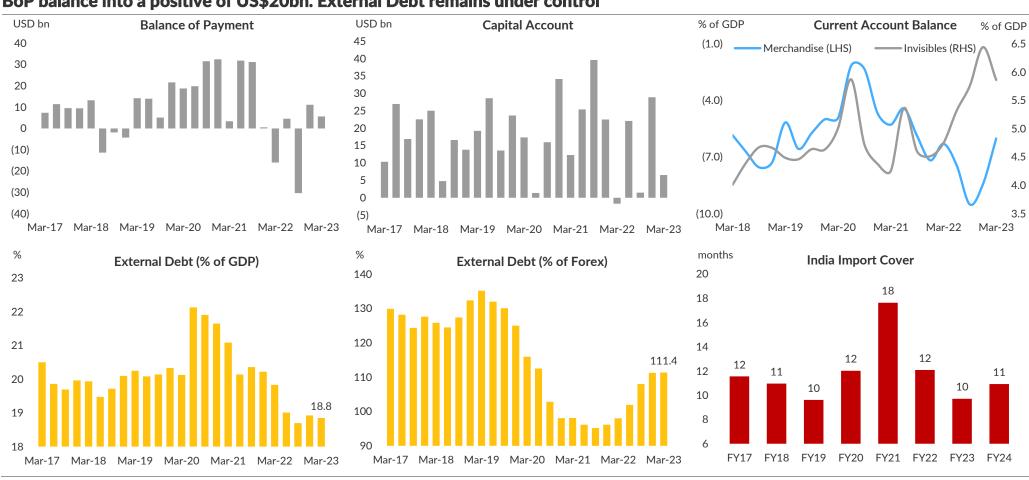
Exhibit 20: Barring the outflows in September, FIIs have repose faith in Indian Equities, manifested by hefty cumulative inflows during 2023. FIIs are betting on India's stable macroeconomic profile and sturdy corporate earnings outlook. Indian Debt markets are also seeing moderate inflows on the back of inclusion of Indian Bonds in Global indices during FY25. FDI flows have slowed in FY23 given the rising global interest rates. However, India's emphasis on domestic manufacturing will attract FDI inflows in the medium-long term



Source: CEIC, Bloomberg, YES Sec

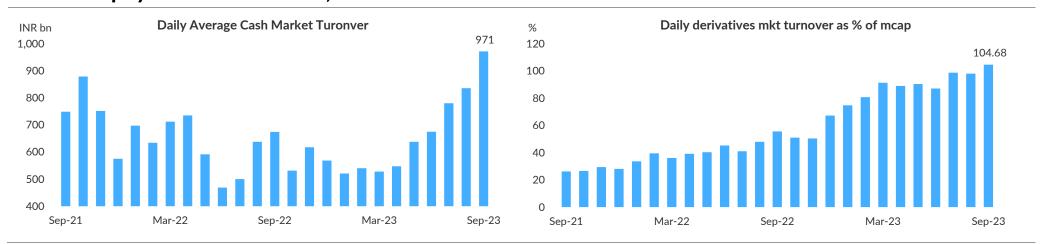
EXTERNAL SITUATION

Exhibit 21: FY24 Current Account deficit is estimated to narrow to 1.4% of GDP from 2.2% in FY23 amid slowing merchandise imports and stronger service exports. CAD for FY24 is seen at US\$51bn when compared with US\$67bn in FY23. Portfolio flows can turn the BoP balance into a positive of US\$20bn. External Debt remains under control



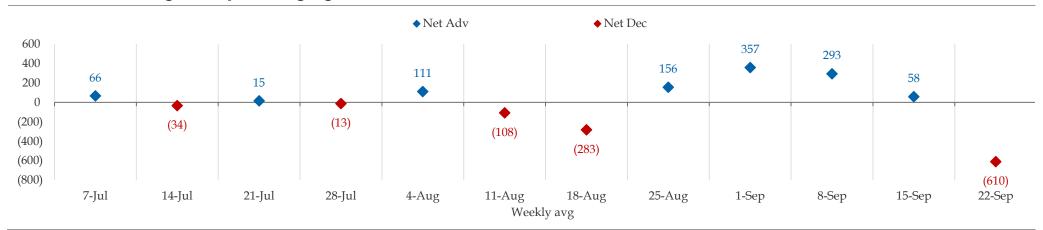
MARKETS

Exhibit 22: Equity Cash volumes rebound, while action in Derivatives remains elevated...



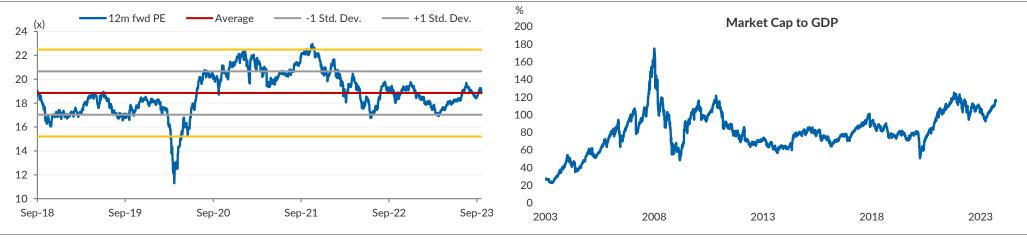
Source: Bloomberg, YES Sec

Exhibit 23: ...amid a generally trending higher market



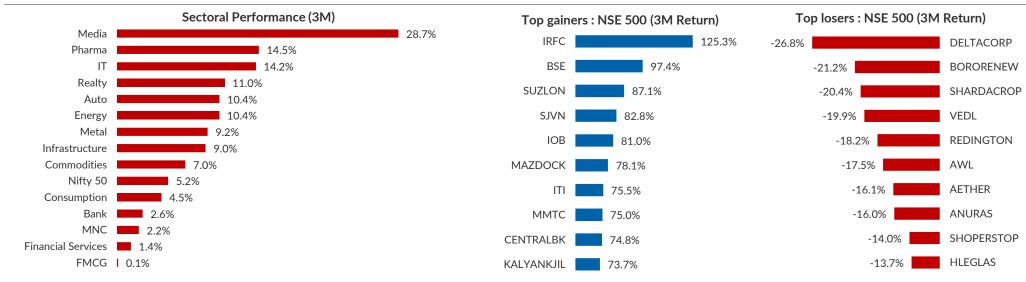
Source: Bloomberg, YES Sec

Exhibit 24: Valuation multiples around towards the 5-year average. The Market Cap/GDP ratio expands



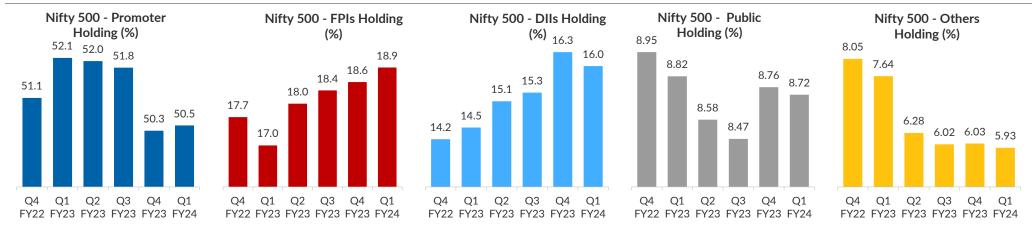
Source: Bloomberg, YES Sec

Exhibit 25: Gains across the board, Media, Pharma, IT, Realty and Auto stocks rake in the moolah over the last 3 months



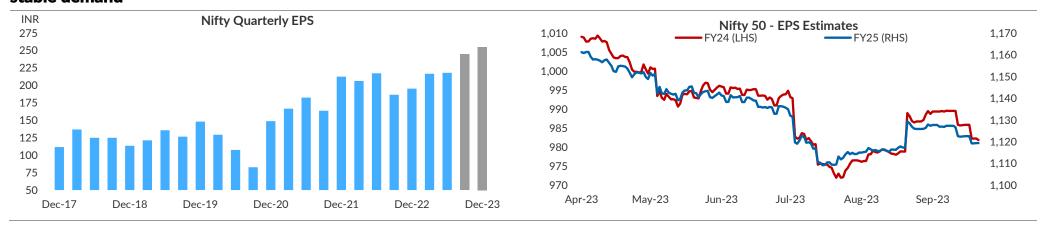
Source: Bloomberg, YES Sec

Exhibit 26: Foreign and Domestic institutions have more skin in the game as markets sustain an upward trend



Source: Capitaline, YES Sec; Note: Ownership Pattern for NSE 500

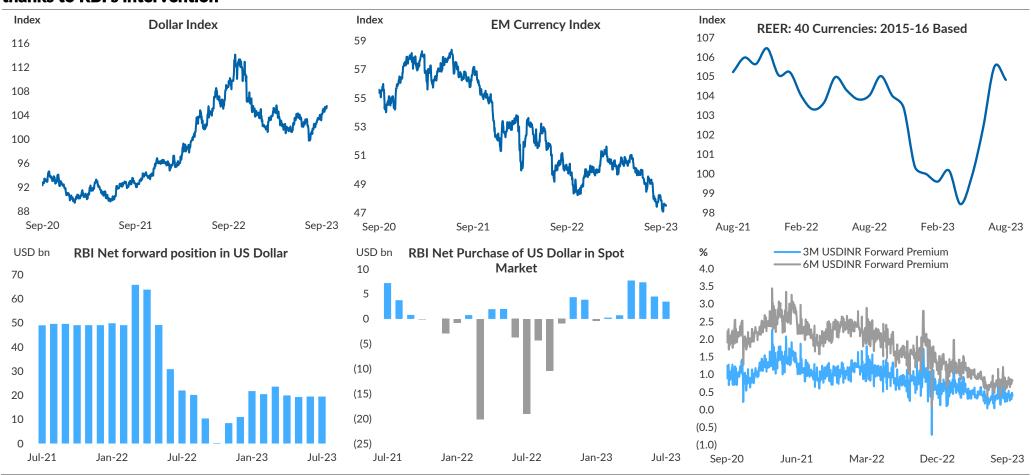
Exhibit 27: EPS estimates for FY24 and FY24 see minor downgrades, though traction in corporate earnings is intact. Markets are pricing 18-20% growth in Nifty EPS for FY24 and 14-15% for FY25. Profitability is underpinned by the restoration of margins and stable demand



wSource: Bloomberg, YES Sec

CURRENCY

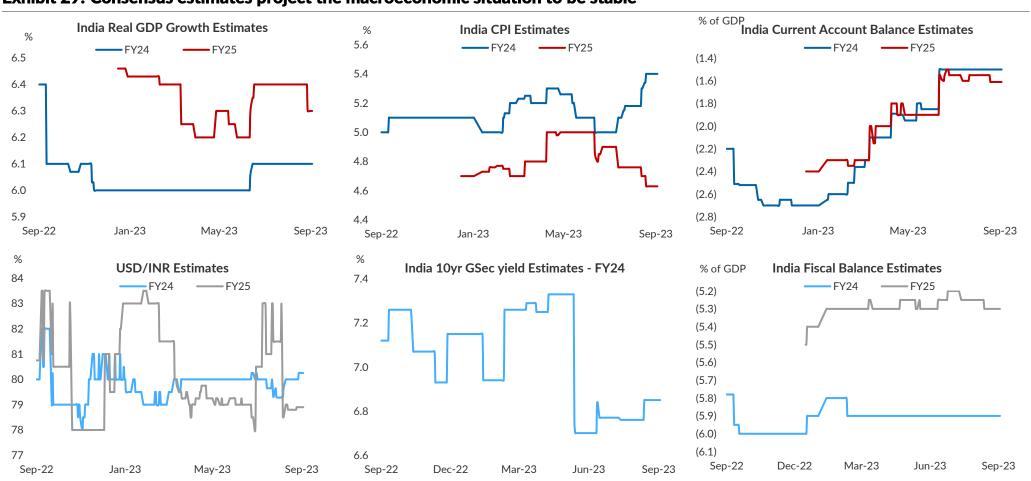
Exhibit 28: EM currency basket remains volatile amid rising US Treasury Yields. However, Indian Rupee has proved to be resilient, thanks to RBI's intervention



Source: CEIC, Bloomberg, YES Sec

MACRO PROJECTIONS

Exhibit 29: Consensus estimates project the macroeconomic situation to be stable



Source: Bloomberg, YES Sec



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